



Cornerstone

GROUP OF COMPANIES

AN OVERVIEW

WHAT IS CORNERSTONE TO YOU?

ACQUISITION

RETENTION

Cornerstone is your marketing partner. We make it easy for you to reach your prospects and customers using a combination of data-driven solutions and channels suited to your unique needs.



WHAT SETS CORNERSTONE APART?



EACH OF OUR BUSINESSES HAS ONE MISSION:
To help our Clients find and keep good customers.

We do this by providing our Clients with a holistic view of their prospects and customers. Our triple threat methodology pairs multi-channel **marketing expertise** with **amazing technologies** and **powerful information**. At the intersection of these three strengths, we drive results for our Clients.

DATA PRODUCTS & LIST SERVICES



ACCESS MULTI-CHANNEL DATA

to find new customers or improve existing customer records

CUSTOMIZE A DATA PACKAGE

that's right for you with the assistance of our list and data advisors

MONETIZE YOUR DATA ASSETS

through our state-of-the-art data marketing programs

DATABASE MARKETING & INSIGHTS



INCREASE YOUR RESPONSE RATES

with our agile marketing database solution pre-populated with rich third-party data

ACCESS WORLD-CLASS ANALYTICS AND MODELS

using our data marketing specialists

CLEAN, ENHANCE, OPTIMIZE AND SEGMENT

your data within our SOC 2 environment

DIGITAL MARKETING



OPTIMIZE YOUR ONLINE SALES

with our integrated digital solutions and analytics

ADVANCE YOUR DIGITAL MARKETING

with the help of our digital strategists

MONITOR AND MEASURE YOUR DIGITAL ACTIVITIES

with our world-class reporting tools

DONATION PROCESSING & FUNDRAISING SERVICES



STREAMLINE YOUR DONATION PROCESSING

with our multi-channel, end-to-end donation processing solution

IMPROVE YOUR DONOR STEWARDSHIP

by accessing our specialists in donor data management and analytics

RAISE MORE FUNDS BY LEVERAGING

our sophisticated donor data segmentation programs



CANADA

20 Eglinton Ave. West, 4th Floor
Toronto ON, M4R 1K8, Canada
+1 416.932.9555

USA

137 Smallwood Village Center
Waldorf, MD 20602-1851, U.S.A.
+1 301.843.2209

www.cstonecompanies.com
info@cstonecompanies.com

PARTNERS

